

Conditions of participation – *Painting of the year 2021*

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General objectives

Painting of the Year is an annual competition, organized by De Kunst Collega's B.V. (the Art Colleagues). The goal is not to determine what is the best painting in the world since that is very subjective and subject to many variables, but only to establish annually what is the most appreciated painting amongst all the contemporary paintings that participate.

Furthermore the contest wants:

- a. to increase the appreciation for painting in general;
- b. to increase the (name) awareness of the participating painters in particular;
- c. to create the largest possible (online) overview of contemporary paintings.

Procedure

Until 30 September 2021, artists can upload their own painting(s) (maximum 4) for participation on www.paintingoftheyear.com. These are paintings by living artists. The subject and size of these paintings is free. For more information see below: **Participation**.

First round professional jury

Between October 1st and 31st 2021, the professional jury will evaluate all entries by giving a grade (digital and anonymous). This will result in 50 nominated art works. These works are by 50 unique artists. (When someone ends up in this top 50 with multiple works, the work with the highest grade will be chosen.) These nominees will have to send their nominated work to Raamsdonksveer (The Netherlands) before November 15th. For more information about this, see **Delivery of the 50 nominated paintings**.

Second round professional jury

Between November 15th and 30th 2021 the professional jury will assess the 50 nominated works and determine the 20 finalists, top 10 and the winner of *Painting of the Year 2021*. So on December 1st at the latest the 10 finalists and the winner will be known.

Audience votes

During these two rounds of the professional jury (from October 1st to November 30th), i.e. for two months, the audience can vote on its favorite work. (See below for more explanation under **Voting**.) The painting that has the most votes on December 1st is the winner of the Audience Award and may also participate in the exhibition (See below under **Exhibitions** for more information).

Voting

Voting is only possible via the website www.paintingoftheyear.com from October 1st until November 30th. Everybody can vote on different paintings but only 1 vote per painting (1 vote per e-mail address). This vote has to be confirmed by means of a link sent by e-mail and only counts after activation of that link (for security reasons). Only natural persons can vote.

In case of abuse of the voting the organization can decide to disqualify artists (see also **Exhibitions**). The organization has built in various safeguards at the front and back of the website to prevent or detect malpractices. For example, multiple votes from the same domain (name) are neither possible nor allowed.

Participation

Participation in *Painting of the Year 2021* (www.paintingoftheyear.com) is open to (living) painters from all corners of the world and from all levels, from beginner to advanced. It is not allowed to participate with a painting by/on behalf of an already deceased painter.

Technique

Participation in *Painting of the Year 2021* is only reserved for paintings. By a painting we mean a work of art made with one or more of the following techniques.

- oil paint
- acrylic
- watercolor
- water-soluble oil paint
- gouache
- egg tempera
- spray paint
- watercolor pencil with brush (and water)
- mixed media (using one of the above)
- drawing techniques in which the above has been used

Not sure if your material(s) qualify? Then send an email to: info@paintingoftheyear.com.

Subject and format

The subject and size of the painting are completely free. Remember though that transport or shipping of the painting to and from The Netherlands is at your own expense (see also **Delivery of the 50 nominated paintings**). Remember also that different shipping companies have different restrictions. See f.e. the information of DHL here:

<https://my.dhlexpress.nl/pwa/shipment/package/>

Animals, landscapes, flowers, abstract, minimalistic, impressionistic, everything is allowed. Your painting may be square, horizontal or portrait, round or rectangular.

Image rights

The participant gives the organization of *Painting of the Year* permission to publish the work on the website www.paintingoftheyear.com in related newsletters, e-mails and in all printed outings of or about the election. The participant does not receive any financial compensation for this and cannot derive any other rights from this. The organization is not responsible for the possible publication of art works of the participants by third parties and/or other bodies.

Registration and participation

Everyone who wants to participate in the *Painting of the Year 2021* competition has to register. This can only be done by creating a profile on www.paintingoftheyear.com.

Unsubscribe

In principle, a participant can always unsubscribe from participation. If you unsubscribe within 5 days after registration, the participation fee will be refunded in full. In case of cancellation after 5 days or more, regardless of the reason, the participant is not entitled to a refund of the participation fee. Unsubscribing means that the participant's complete profile will be removed from the website, including paintings. Unsubscribe must be made in writing via info@paintingoftheyear.com.

Costs

Participation in *Painting of the Year 2021* costs € 19.95 for the first painting, € 16.95 for the second, € 15.95 for the third and € 14.95 for every following painting. This is a contribution to the costs of, among other things, the organization, administration, website and the certificate that participants receive. Every participant receives this:

- A digital certificate as proof of participation (sent to you at the end of the competition).
- Publicity for your painting(s) for the duration of the competition on the website and social media.

Optional costs:

- A jury report drawn up by a professional teacher: € 9,75 (downloadable from your online account at the end of the competition).
- The exhibiting of your painting at a special sales exhibition at the EuropArtFair 2022 (dates at the beginning of February to be communicated), for the duration of a VIP-evening on Friday and the following weekend. Costs are € 124,50 (incl. VAT, including one spot, including transport to and from the fair) with a maximum width of 100 cm, including frame. You have to ship your painting to the address of the organization (see also **Delivery of the 50 nominated paintings**, below) after the competition has ended. You will be briefed on this in due time. If your work is sold at the EuropArtFair, the organization of *Painting of the Year* charges no commission. If your work is not sold, the organization will transport it back to the office address where you can have it picked up. More information on the fair can be found at www.europartfair.com.

The participant pays online for his registration. Only in exceptional cases registration by one-time direct debit will be allowed. An administration fee of € 5.95 will be charged for this. After the payment has been received and processed, the registration will be activated manually.

If your work is nominated, the shipping costs are at your own expense.

Criteria

The professional jury assesses the paintings on the basis of the following criteria: originality, eloquence, composition, use of materials and technical application.

No correspondence can be entered into concerning the jury's verdict.

Delivery of the 50 nominated paintings

The 50 paintings nominated by the professional jury during the first round must be delivered to the office of De Kunst Collega's B.V. before November 15th:

Oeverkruid 13

4941 VV Raamsdonksveer

The Netherlands

This can be done by delivering the work in person on 4 (working) days to be determined later or by sending the painting by post or courier (at your own expense). The 50 nominees will receive all the details and possibilities in due course by e-mail. Because of the possibility that your work will eventually be exhibited, your painting must be fully ready for exhibition upon receipt, i.e. framed (or stretched) and provided with a solid hanging system.

Exhibitions

From the moment the paintings are in the possession of De Kunst Collega's B.V. they are covered by the insurance taken out by the organization (that is, from the moment the painting is received from the participant until the moment the painting is picked up again by the participant after the exhibition(s)).

The paintings of the finalists are insured for a value of € 1,000 (per work). If the finalist wishes to insure his or her painting for a higher value, he or she must inform the organization and pay the additional costs himself or herself. The insurance applies an excess of € 250,- per work/incident.

The organization of *Painting of the Year* is working on a (sales)exhibition at the beginning of 2021 where all the 50 nominated works of art can be exhibited.

The 20 finalists will have a special sales exhibition at the EuropArtFair 2022 in Amsterdam from 4-6 February (www.europartfair.com).

Afterwards the unsold works will return to Raamsdonksveer where they can be picked up by the artists (or shipping companies arranged and payed by the artists).

If a finalist (and/or exhibitor) cannot be reached (in time) by the organization (or indicates himself that he does not wish to participate in the exhibitions), the organization may decide to add another artist to the selection of finalists (or exhibition). The same applies in case of malpractice (e.g. in the voting round).

Finally

The organization of *Painting of the Year 2021* can at any time make changes to the course of the competition or end the competition, the participant does not derive any rights and/or claims with regard to the course of the *Painting of the Year* competition.

In cases not provided for in the terms and conditions, the organization is entitled to decide and act as it sees fit. Works that do not comply with the regulations can be admitted to the website and contest, but are not eligible for the prizes. The Dutch law applies to these conditions of participation.